

*Joseph W. Gough- Bio*

Professional and academic diversity has allowed Joe Gough to become an innovative force in all of his endeavors. After his Hall of Fame career as Wayne State University's all time leading rusher, Gough was elected captain of Team USA in the Stars & Stripes Bowl. He played in the Div-II East-West Shrine game and still holds two national records. Gough is the only player in NCAA history to collect 100+ tackles in his freshman season and then rush for 1,000+ yards in three consecutive seasons.

After a brief stint playing in Europe, he went into education and coaching . With success in the form state championships and administrative promotions, Joe left his position as Dean in Residence at Orchard Lake St. Mary's to enter the newly forming world of innovation consulting and multimedia production. On the consulting front, Gough enjoyed unprecedented success with Lexis Nexis and LegalEase. In the entertainment arena, he has worked on award-winning productions with artists like Kid Rock, Eminem, Sheryl Crow, and Billy Crystal. He has also worked on a wide array of sports productions from college football to Kronk boxing. His work has been especially important in non-profit efforts to support the film and video community in Michigan. He was an integral part of the legislative push to make Michigan the most film-friendly state in the country.

As a broadcaster, Gough began in 1995 doing the Game of the Week on TCI and Comcast cable. He then became the radio voice of Wayne State football. In 2008, he added the feature radio show "Inspire Michigan" on WDTK. The show has developed into it's own non-profit entity supporting innovators and entrepreneurs in the fields of education, technology, and entertainment.

Furthering his professional scope, Gough began developing his own intellectual property in 2007. He has quickly built an award-winning patent portfolio in the gaming arena and has several utility patents pending in the mechanical realm. In January of 2009, Joe was named "Best Start-Up Entrepreneur" by Automation Alley for his greeting card lottery game "Millionaire Greetings".

He and his wife Kristen have two children and live in Ann Arbor, MI. He continues to be intensely involved with charitable efforts for children. In his words, "No child deserves to feel unhealthy, unloved, uneducated, or undisciplined. This is the great failure of our time, and we need to do everything in our power to change it."

